



SOO MINOR BASEBALL ASSOCIATION

PO Box 1015

Sault Ste. Marie, Ontario P6A 5N5

soo.minor.baseball@hotmail.com

Invitation for Tender:

Soo Minor Baseball Association is seeking a major sponsor for the naming rights to their seven (7) baseball diamonds and facility at Sinclair Yards on Black Road in Sault Ste. Marie.

You are invited to tender.

- 1.1** Soo Minor Baseball Association (“SMBA”) is a not-for profit association that runs and operates Sinclair Yards. The purpose of the association is to foster, promote and teach baseball while providing maximum opportunity to all individuals.
- 1.2** Sinclair Yards is located on Black Road in Sault Ste. Marie, Ontario and hosts baseball for youth and adults from May to September annually. Registration is approximately 600 players yearly. (See Appendix A).
- 1.3** Your naming rights will include a sign or logo at your discretion and approved by SMBA Executive and will replace the current signs located on the back of each back stop.
 - 1.3.1** Each sign will also have an alphabetic letter designated to the field. (See Appendix B).
 - 1.3.2** Backstop signs will be at the expense of SMBA.
- 1.4** The Sinclair Yards’ name will have to be included in the Facility Name.
 - 1.4.1** A sign can be placed with your company logo with the current sign located on Black Road at the successful bidders’ expense. Additional signage may be placed on the current canteen building and the new maintenance building also at bidders’ expense. All signage must be submitted and approved by the SMBA Executive before being installed. (See Appendix C).
 - 1.4.2** Any damage caused to your signage by natural, accidental or malicious manner will not be the responsibility of SMBA but will be the responsibility of the owner of the sign.
- 1.5** The successful tender will also include your company logo on the SMBA website, and any news and social media used by SMBA.

- 1.6** Tender is for 3 seasons with the option to extend on a year-by-year basis with the same fiscal commitment.
- 1.6.1** The term will begin May 1, 2021 and finish September 30, 2023.
- 1.6.2** If the intention is not to renew after the 3-season term, written notice shall be given to SMBA Executive no later than September 1, 2023.
- 1.7** The successful tender will be required to make a yearly payment no later than May 15th of each year.
- 1.8** The tender will open December 15, 2020 and close at the end of the day April 1, 2021.
- 1.8.1** The winner will be notified by April 30, 2021.
- 1.9** Please submit all tenders or questions by email to:
Matt Hawdon
SMBA Vice President of Publicity
matthawdon80@gmail.com

Appendix A

Sinclair Yards – Home of Soo Minor Baseball



Appendix B

Example of a Field Sign located on the back of a backstop facing the path.



Appendix C

Sinclair Yards sign located at the North entrance to the Black Road parking lot.

